



# Introduction to Joii – Creating Opportunity

**At Joii we were empowering Communities Through Social Enterprise.** Joii is a not-for-profit organisation dedicated to creating long-term, sustainable change by addressing the interconnected challenges of employment, income disparity, and housing insecurity.

Operating across the eastern seaboard of Australia, our mission is to provide hope and opportunity to the long-term unemployed, at-risk youth and other disadvantaged and vulnerable individuals through our innovative social enterprises and social impact programs.

**Our Social Enterprises: Commerce Feeding Compassion** – At the heart of Joii's approach is the establishment of social enterprises that generate income to fund our social impact initiatives.

These enterprises not only provide quality services to clients but also create employment pathways for those facing barriers to the workforce.

- Joii Roofing
- Joii Carpentry
- Joii People
- Joii Labour Hire
- Joii Building Services
- Joii Bricklaying
- Joii Workstream
- Joii Landscaping & Fencing
- Joii Second Chance Program

## Where Commerce Meets Compassion



Joii®

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Specialist Accommodation No: #4050034649

### Our Social Impact Programs

Joii's social impact programs are designed to empower individuals by providing training, employment opportunities, and support services.

### Second Chance Program

The Second Chance Program is a transformative initiative aimed at providing hope and opportunity to individuals facing significant barriers to employment. By offering paid, real-world work experiences coupled with comprehensive training, the program equips participants with the skills and confidence needed to break free from the cycle of welfare dependence and poverty.

### Key components of the program include:

**Workplace Training:** Participants engage in structured environments to learn technical skills and workplace expectations.

### 3C's Framework:

- **Consistency:** Developing reliable work habits and punctuality.
- **Communication:** Enhancing interpersonal skills and effective workplace dialogue.
- **Compliance:** Understanding and adhering to workplace policies and procedures.

**Joii has committed a self-funded investment of \$5 million over five years into the Second Chance Program, projected to yield a \$47.7 million community benefit within this period.**

Joii's integrated approach, combining social enterprise with targeted support programs, creates lasting change for individuals and communities.

By investing in people and fostering partnerships, Joii continues to build a more inclusive and equitable society.

**For more information, visit [joii.org](http://joii.org)**

